

Chikitsak Samuha's Sir Sitaram & Lady Shantabai Patkar College of Arts & Science AND V.P.Varde College of Commerce & Economics S. V. ROAD, GOREGAON (WEST), MUMBAI-400 104 (AN AUTONOMOUS COLLEGE AFFILIATED TO UNIVERSITY OF MUMBAI) "REACCREDITED WITH 'A+' GRADE BY NAAC (3RD CYCLE) ISO 9001: 2015, BEST COLLEGE OF 2016-17, DBT STAR SCHEME AWARDEE"

** LEVE

WEEKEND CHRONICLE

WINDOW TO YOUR KNOWLEDGE

AN INITIATIVE BY B.M.S DEPARTMENT

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Dr. Mala Kharkar [Chief Executive Officer]

A MESSAGE FROM CHIEF EDUCATION OFFICER'S DESK

Dear Readers,

"Develop a passion for learning. If you do, you will never cease to grow." We live today in a world that is so very different from the one we grew up in, the one we were educated in. The world today is moving at such an enhanced rate and we as educationalists need to cause and reflect on the entire system of education. On-line learning provides new age technology to widen the educational scope. It prepares students to succeed in an increasing technology driven global economy. Technology makes life much easier, most of all it saves time and energy. It is one of the fastest growing field right now and there is no sign of stopping anytime soon. It is indeed a great moment for all of us to bring forth this weekly E-Periodical "Weekend Chronicle". We are sure this E-Periodical will help to acquire knowledge and skills, build character and enhance employability of our young talented students to become globally competent. There is something for everyone here, right from the fields of Business, Academics, Travel and Tourism, Science and technology, Media and lot more.

The variety and creativity of the articles in E-Periodical will surely add on to the knowledge of the readers. I am sure that the positive attitude, hard work, continued efforts and innovative ideas exhibited by our students will surely stir the mind of the readers and take them to the fantastic world of joy and pleasure.



Dr. Trisa Joseph Palathingal

[I/C PRINCIPAL]

A MESSAGE FROM PRINCIPAL'S DESK

Dear Readers,

Greetings!

"There is nothing more beautiful than learning because you can't stop learning." Our E-Periodical Weekend Chronicle thus plays an important role in providing a medium for students of our BMS Department to express their creativity.

The E-Periodical i.e., online magazine drives us through varied genres containing-News related to Global affairs under departments like Business, Advertisement, IT and Science & Nature to intellectual news articles under Academics, Media and Library Departments.

It also covers articles related to Food & Health care, Culture & Cuisine and Travel & Tourism which usually tops our "bucket lists" including article which address societal problems under Department of Social Issues. Finally, we offer words and vision of our talented students as budding poets, writers, and thinkers under Student's section Department.

In conclusion, constructing a digital publication by students will engage today's youth and the crafters of the youth (e.g., teachers) in their communities, which is necessary to adopt a modern perspective and overcome the challenges we face today.



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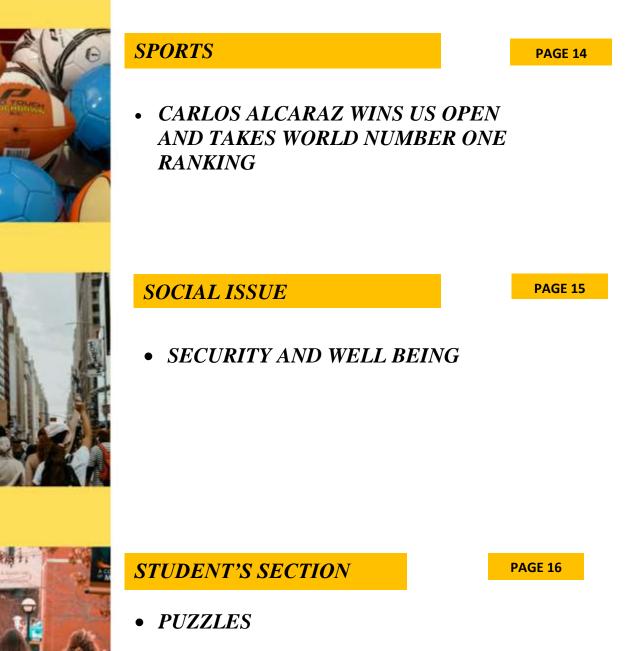
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BUSINESS

TRUMP MEDIA'S MERGER DELAY PUTS \$1 BILLION FINANCING DEAL IN DOUBT



The social media company backed by former President Donald J. Trump may not be able to count on a \$1 billion deal it arranged to finance its upstart Truth Social platform.

The deal was agreed upon last year by about three dozen hedge funds and other wealthy investors, and is expected to expire on Sept. 20, according to a regulatory filing. The offer's status was put into jeopardy after the shell company that is seeking to merge with Mr. Trump's company delayed the deadline for completing the merger by at least three months.

The \$1 billion financing arrangement, known as a private investment in public equity, or PIPE, was intended to provide another source of financing to Trump Media & Technology Group, the parent of Truth Social, upon the completion of its merger with Digital World Acquisition Corp., a vehicle known as a special purpose acquisition company, or SPAC.

Digital World raised \$300 million in an initial public offering last September, money that Trump Media would assume after a merger, in addition to a stock market listing. The \$1 billion in PIPE financing would be provided by the investors "upon consummation of their business combination," the merging companies said in a statement when the deal was announced in December.

Ref link: https://www.nytimes.com/2022/09/15/business/trump-media-pipe-spac.html

ADVERTISEMENT

MAMA EARTH REDEFINES THE MEANING OF BEAUTY

Mamaearth, the personal care brand, has announced their latest campaign 'Beautiful Indeed' with an aim to reinvent the traditional definition of beauty. "A lot of times marketers start with the selection of a product rather than looking at what is the use case Marketing without data is like driving with your eyes closed', data has taken the front seat in marketers' drive to take their respective brands to greater heights.

mamaearth

Their unique selling point is the absence of toxins and harmful chemicals in their products. This has helped them in building a loyal customer base. Currently, the annual revenue run rate of Mamaearth is Rs. 700 crores (\$100 million), according to analysts at Jefferies India Pvt Ltd. With this revenue rate, the company is expected to gain revenues of around Rs. 2000 crore in the coming. Through digital campaigns, Mamaearth reached out to social media influencers for brand awareness and worked heavily to target millennials. To target the market beyond metro cities, the company focussed on television advertisements as well. The brand started a 'Plant Goodness' initiative to plant a tree for every order received. To augment that, they also started a 'Plastic Positivity' initiative which aims to recycle plastic. These campaigns helped Mamaearth in gaining the customers' interest by making them realize that while buying a product from Mamaearth, they are also contributing towards the well-being of the environment.

Freelancer Reporter: - Netra Chiplunkar

Reference: <u>https://thestrategystory.com/2021/06/08/mamaearth-</u>marketing-strategy/

STARBUCKS INDIA CELEBRATES 10TH ANNIVERSARY WITH ITS NEW CAMPAIGN

Tata Starbucks Private Limited has launched a digital campaign titled #BrewYourOwnStarbucks on its social media platforms, to celebrate its 10 years of brewing, serving and creating beverage.



Through its campaign, the brand celebrates its glorious presence in India and strengthens the warm connections it has built with their customers over the years, by offering its customers a-once-in-a-lifetime opportunity to get featured on the Starbucks menu! Talking about the campaign, Deepa Krishnan, chief marketing officer, Tata Starbucks said, "As we mark our 10th anniversary in India. we want to celebrate all our customers and the hidden barista in them. This unique first of its kind initiative is our way of thanking our customers and giving them an opportunity to be Starbucks baristas." To further amplify this campaign, this unique campaign has been brought to life with a film, conceptualised and produced by Edelman India in collaboration with The Yellow Umbrella Films. The film starts off with a girl walking into a Starbucks store and requesting that the Barista make a beverage for her which is her unique recipe. As she goes on to explain her recipe, the store surprises her by putting it up on the menu board as -Naina's Decadent Frappuccino!

Freelancer Reporter :- Ruhee Shrikant

Reference:

https://www.afaqs.com/news/advertising/starbucksindia-celebrates-10th-anniversary-with-its-latestcampaign-brewyourownstarbucks

IT & TECHNOLOGY

ROLE OF MODERN TECHNOLOGY IN AGRICULTURE

The agriculture sector forms only about 18 percent of India's GDP despite employing almost 65 percent of the total workforce. Despite significant improvement in food grain production, there are several challenges to tackle as the government aims to increase agricultural production as a share of GDP.

Agriculture in India is largely dependent on nature, but climate and global warming issues make farming unpredictable. The need of the hour is to educate farmers in the use of modern technology and innovative approaches to increase productivity and raise profitability.



It is reasonable to assume that human population growth will continue and place greater demands on the agri-ecosystem. Thus, technology has and will continue to play a major role in agriculture and sustainable development going forward.

Technology has a major role in farming and agriculture practices; and with the advent of digital technology, the scope has widened. Innovation in agriculture is leading an evolution in agricultural practices, thereby reducing losses and increasing efficiency. This is positively impacting farmers.

Sakshi Shailendra Dinde (Freelancer Reporter) Referance : <u>https://www.smsfoundation.org/role-of-</u> modern-technology-in-agriculture/

HOW DOES TECHNOLOGY AFFECT OUR MENTAL HEALTH?

The Internet has its 40th birthday next year!

And I bet you that people in 1983 had no idea the web was gonna take over our world to the extent it did. Yet, today, there are over 5,300,000,000 internet users worldwide, and the average American spends about 23 hours a week on social media alone!

We all know that the internet can be a dangerous place. With so much information at our fingertips, it's easy to get lost in a sea of websites, social media posts, and videos.



- Psychological issues (50%)
- Sleep problems (48%)
- Social issues (45%)
- Difficulty forming relationships in the realworld (42%)

These problems mainly affect young people who spend more time online than older generations. Gen Z internet users were 20% less likely than other generations to say that technology positively impacts our lives.

Freelancer Reporter:- Richa Manoi Dubey

Referance Link :

https://www.tidio.com/blog/how-does-technologyaffect-us/

SCIENCE & SPACE

VISION CHANGES IN SPACE

Understanding the effects of microgravity on the human body is essential in enabling astronauts to travel through the harsh environment of space for months, or even years. Significant changes to the body's skeletal and muscle systems have been studied for decades, and strategies to maintain physical fitness are being applied through various countermeasures, including vigorous exercise, aboard the International Space Station. But scientists and researchers still have a lot to learn – including how time spent in space affects the eyes and brain.



Even during a trip as short as two weeks, vision changes occur for about a 1/3rd of American astronauts. That figure may double when the trip is longer – say, four to six months –. But, before potential solutions can be proposed, scientists first have to understand what's causing these changes.

The human body has an amazing ability to adapt. Sensors in the upper body note when too much fluid is being received, so the body will decrease its overall blood volume in microgravity. However, this response doesn't always completely counter these fluid shifts. This can sometimes be seen in pictures or videos of astronauts aboard the space station. If their faces look puffy, it can indicate there's too much fluid in their head.

Newscaster: - Prathamesh Gothad Ref Link: - <u>https://science.nasa.gov/science-</u> news/news-articles/vision-changes-in-space

INTERESTING FACTS ABOUT THE SOLAR SYSTEM

Moon Facts:

The Moon is Earth's only natural satellite and the fifth largest moon in the solar system. The Moon's presence helps stabilize our planet's wobble and moderate our climate.

The Moon's distance from Earth is about 240,000 miles (385,000km). The Moon has a very thin atmosphere called an exosphere. The Moon's surface is cratered and pitted from comet and asteroid impacts.



Titanic Moon:

The RMS Titanic sank in the early morning hours of 15 April 1912 in the North Atlantic Ocean, four days into her maiden voyage from Southampton to New York City. The largest ocean liner in service at the time, the Titanic had an estimated 2,224 people on board when she struck an iceberg at around 23:40 (ship's time) on Sunday, 14 April 1912.

Halley's Comet:

Halley's Comet or Comet Halley, officially designated 1P/Halley, is a short-period comet visible from Earth every 75–79 years. Halley is the only known short-period comet that is regularly visible to the naked eye from Earth, and thus the only naked-eye comet that can appear twice in a human lifetime.

Newscaster: - Komal Govalkar Ref Link: -<u>https://en.m.wikipedia.org</u>

NATURE

HIMACHAL PRADESH: RESIDENTS OF PANJAYANU VILLAGE ADOPT NATURAL FARMING

SHIMLA: The residents of Panjayanu village of Pangana sub-tehsil of Mandi district have set an example by adopting natural farming. Leena Sharma of this village had inspired the villagers to adopt natural farming by setting an example. Leena Sharma got a chance to participate in the training camp and after this she started natural farming in her fields and with her inspiration today about 30 families of village has adopted it.



According to the officials, it is a happy Another woman from the village, Satya Devi, has become a master trainer of natural farming. Apart from traditional crops, groundnut, garlic, chilli, pulses, beans, tomato, brinjal, capsicum, linseed and coriander are being cultivated in the village result of the innovative efforts of women like Leena Sharma and Satya Devi and the encouragement of the government that today about 9,421 hectares area is being cultivated by natural method by about 1.71 lakh farmers of the state. For the year 2022-23, the state government has set a target of bringing 50,000 acres of land under natural farming. Apart from this, 50,000 farmers will be certified as natural farmers.

Freelancer - Rutwik Dinesh Jawharkar

Reference link:https://timesofindia.indiatimes.com/city/shimla/himac hal-pradesh-residents-of-panjayanu-village-adoptnatural-farming/articleshow/94134477.cms

FOREST PROJECTS WILL HELP REBALANCE EARTH'S CLIMATE

Forests might be the best tool humanity has to tackle climate change. Trees give cooling shade, absorb and store carbon dioxide (CO2), recycle water, and provide habitat for other plants and animals. Huge international projects like the Trillion Trees initiative believe planting forests will ultimately help to rebalance Earth's climate.

Plants naturally absorb CO2 and emit oxygen as part of photosynthesis, but trees can process a lot more because of the size of their trunks, green leafy canopy, and root structures. This filtering and storage capacity is part of the United Nations 'Great Green Wall' initiative to plant an 8,000 km (5,000 mile) long tree belt across the African continent.



More recent projects like Trillion Trees, the World Economic Forum's '1T', and the UN's follow-up 'Great Green Wall for Cities' highlight tree planting and forest regeneration as the most effective nature-based solution for runaway CO2 emissions.

1T uses research data showing that planting nearly one billion hectares (2.2 billion acres) of trees in the right places could remove 25 percent of the CO2 from Earth's atmosphere.

Freelancer - Mansi Suresh Jaigade Reference link : <u>https://www.discovery.com/nature/forest-projects</u>

WEEKEND CHRONICLE

ACADEMICS

PUNJAB CM BHAGWANT MANN ANNOUNCES SHUTTLE SERVICE FOR SCHOOL GIRLS

On Monday, the Punjab Chief Minister, Bhagwant Mann, announced that the state government will begin a shuttle bus service for school-going girls across the state in order to check the drop-out-rate among girl students. The chief minister was addressing a gathering on the occasion of teachers'day. At the same time, he mentioned that it is the basic duty of the government to provide qualitative education to every child, while taking care of their basic needs, such as transportation, diet, infrastructure and others.



In the absence of transportation facilities, the school drop-out rate is much higher among girls, so we have decided to grant this facility to every girl child of the state to counter this phenomenon vigorously," Mann said, as reported by PTI.

FREELANCER:-Yash Kinalekar Reference link - <u>https://www.indiatoday.in/education-</u> today/news/story/punjab-cm-bhagwant-mannannounces-shuttle-se

BANGALORE SCHOOLS CLOSED FOR WEDNESDAY IN EAST ZONE DUE TO WATER LOGGING

Bangalore have been ordered shut for tomorrow, September 7, 2022. As per the latest notice, all primary and high *schools* in Bengaluru *East zone* have been shut for tomorrow in view of the heavy rains and waterlogging in the region. Students and parents are advised for the same.



The order, issued by Block Education Officer is for all private and government schools.

Schools in *Bangalore* have been shut due to water logging. The city has been facing flood crisis since yesterday and many IT offices, schools have been asked to shut. The East Zone in Bangalore has been shut. All citizens are

advised to be alert and be safe until further notice. Please try not to move out as many roads have been waterlogged and completely flooded causing citizens difficulty to step out of the houses.

The rains have created a havoc causing difficulties to walk. Many roads were flooded and the public took the help of tractors and boats.

FREELANCER:-Yuvraj Kokane Reference -

https://www.timesnownews.com/education/bangaloreschools-closed-for-wednesday-in-east-zone-due-towater-logging-article-94034580

MEDIA

PVR TO SEEK NOD FROM SHAREHOLDERS, CREDITORS ON OCT 11 FOR MERGER WITH INOX

Multiplex operators **PVR** and **INOX Leisure** may move closer to create the largest multiplex chain in the country with a crucial meeting of shareholders and creditors scheduled on October 11.

PVR has called a meeting of its shareholders and creditors on October 11 to seek their approval for the scheme of mega merger, pursuant to the order of the **National Company Law Tribunal**'s Mumbai Bench, according to a stock exchange notification.



The meeting of the equity shareholders will be held through video conferencing or other audio visual means at 11:30 a.m. and the meeting of secured creditors of the company will be held physically at the company's registered office in Mumbai at 3:00 p.m.

The two entities had announced the merger plan on March 22 and the merged company will be called **PVR Inox**. However, the branding of existing screens will continue as PVR and INOX. New theatres opened following the merger will be branded as PVR INOX.

As PVR is bigger and has more premium multiplexes among the two companies, the boards of the companies decided that the shareholders of **Inox** Leisure would receive 3 stocks of PVR for every 10 stocks of Inox they hold.

Freelancer : Marale Ajinkya Nivrutti

Reference

link:

https://m.economictimes.com/industry/media/entertain ment/media/pvr-to-seek-nod-from-shareholderscreditors-on-oct-11-for-merger-withinox/amp_articleshow/94093692.cms

MEDIA INFLUENCERS MAY HAVE TO REVEAL SPONSORED POSTS AS PAID

Social media influencers may soon have to mandatorily disclose their sponsored posts as paid content if there is a material connection between them and a brand, according to the standards for social media influencers being drafted by the government.

In case of a failure to do so, the influencers will be held accountable and they may have to pay a penalty, said a senior official, who did not wish to be identified.



According to GroupM INCA's India Influencer Marketing Report, this market is expected to grow at a compound annual growth rate of 25% till 2025 to reach a size of ₹2,200 crore.

The government's guidelines will be taken more seriously than the ASCI's, as they will have a legal standing," said Deepak Sakhuja, founder, Ripplelinks, an influencer marketing agency which has clients such as Colgate, Xiaomi, Marico and Kotak Mahindra Bank.

There will be no threshold on the number of followers that an influencer has in order to fall under the purview of these standards, the official said. "The only criteria will be whether the post is paid for or not," said the official.

Freelancer : ARYAN PRAVIN MARU Reference link:

https://m.economictimes.com/industry/media/entertain ment/media/media-influencers-may-have-to-revealsponsored-posts-as

WEEKEND CHRONICLE

ARTS

WHAT IS MANDALA?

In the ancient Sanskrit language of Hinduism and Buddhism, mandala means "circle." Traditionally, a mandala is a geometric design or pattern that represents the cosmos or deities in various heavenly worlds. "It's all about finding peace in the symmetry of the design and of the universe," says artist Saudamini Madra.



Artist and math professor Fernanda Bonafini began making mandalas just for the joy of it. "In the process of drawing mandala artwork, you feel much calmer and more peaceful, and your breathing and heartbeat slow down. The sensation in your mind and body, and their connection, is very good," Bonafini says.

People in different cultures all over the world have created mandalas, suggesting that the form speaks to something deep within every human being.

Mayans, Aztecs, Australian aborigines, and European Catholics all created mandalas in one form or another, but mandalas are most common in Buddhist and Hindu art of the Indian subcontinent.

Create beauty and find inner peace with mandala art and design.

FREELANCER: Laxmi Mahendra muleva **REFERENCE LINK:**

https://www.adobe.com/creativecloud/design/discov er/mandalaart.html#:~:text=In%20the%20ancient%20Sanskr it%20language,%2C%E2%80%9D%20says%20a rtist%20Saudamini%20Madra

THE COLORFUL HISTORY BEHIND PANAMA'S MOLA

Panama is a nation full of colorful imagery, from the aquamarine seas lapping at the country's coastlines to the deep green canopy of rainforests shrouding its interior. But perhaps the most iconic example of its vibrancy is a traditional garment known as a mola.

For centuries, the Guna (previously known as Kuna), an Indigenous group residing in Panama and parts of neighboring Colombia, have been creating colorfully embroidered clothing.

While there's no exact record of when the first mola was made, many historians believe that the colorful custom stemmed from a different form of art that was common within the Indigenous community: body painting.



While mass-market molas emblazoned with Coca-Cola bottles and other pop culture icons can be found in markets and stores throughout Panama.

FREELANCER: sneha Pranay okate REFERENCE LINK: https://www.smithsonianmag.com/travel/thecolorful-history-behind-panamas-mola-180980536/

WEEKEND CHRONICLE

HISTORY

KOHINOOR, THE 'STOLEN' DIAMOND'S TRAVEL HISTORY



Chandigarh: The ascent of Charles III to the British throne last week has, once again, rekindled demands on social media, domestically, for the return of the fabled Kohinoor, 'mountain of light' diamond to India, over 175 years after it was obtained by the English.

Perhaps, the host of netizens wanting the Kohinoor back, out of both a sense of ownership and as reparation for centuries of rapine, oppression, racism, famine and slavery inflicted by the colonial administration on generations of Indians, mistakenly believe that the supposedly liberal King Charles would be more sympathetic to their wishes. And, while some of the more militant tweets called upon hordes of Indians to 'storm' Charles's residence at Buckingham Palace to retrieve the 105.6-carat oval shaped diamond, another expatriate venture capitalist from Silicon Valley in the US has urged the 'honourable' UK to do the decent thing, and return the looted diamond forthwith to its rightful owners.

"Every time the (British) crown appears with the Kohinoor as the jewel of the crown, it reminds the world of Britain's colonial past and the shameful (and deceitful) way they acquired it," Venktesh Shukla of Monta Vista Capital said in a petition.

But most cyber citizens are unaware that Prime Minister Narendra Modi's Bharatiya Janata Party-led Hindu nationalist government had renounced its claims to the Kohinoor six years ago.

Ref link: <u>https://thewire.in/history/kohinoor-diamond-return-india-travel-history</u>

GYANVAPI CASE: WATERSHED MOMENT IN INDIA'S HISTORY



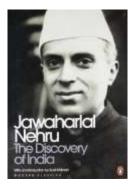
Varanasi: The Varanasi Districts and Sessions court on Monday upheld the maintainability of the Hindu side's petition in the Gyanvapi mosque complex case and rejected petition of Muslim side. Five women had filed a petition seeking permission for daily worship of Hindu deities whose idols are claimed to be located on an outer wall of the Gyanvapi mosque. The Anjuman Intezamia Masjid Committee has said the Gyanvapi mosque is a Waqf property and had questioned the maintainability of the plea. A single bench of district Judge AK Vishvesh delivered the verdict in the Gyanvapi Shrinagar Gauri dispute case. Court delivered its judgment on maintainability of suit.

Ref link: <u>https://firstindia.co.in/news/india/gyanvapi-case-</u> watershed-moment-in-indias-history

LIBRARY

JAWAHARLAL NEHRU - THE DISCOVERY OF INDIA

•Written by India's first prime minister when he was in prison (1942-1946), this book traces India's history starting from the Indus Valley Civilization. It gives a detailed account of the period ranging from the coming of the Aryans to the establishment of the British Empire. A recommended read to get a snapshot of India's incredibly long past. This book was also produced as an award-winning television series by Shyam Benegal



•The Discovery of India has acquired the status of a classic since it was first published in 1946. Nehru's brilliant intellect, deep humanity, and lucid style make 'The Discovery of India' essential reading for anyone interested in India, both its past and its present. Written over five months when Jawaharlal Nehru was imprisoned in the Ahmadnagar Fort, Analysing texts like the Vedas and the Arthashastra, and personalities like the Buddha and Mahatma Gandhi, Nehru brings alive an ancient culture that has seen the flowering of the world's great traditions of philosophy, science and art, and almost al its major religions. Nehru's brilliant intellect, deep humanity and lucid style make The Discovery of India essential reading for anyone interested in India, both its past and its present.

Freelancer : Heramb Pavaskar Reference Link : <u>https://www.google.com/amp/s/www.thebetterindia.co</u> m/3962/10-must-read-books-on-indian-history/amp/

LIBRARY MANAGEMENT SYSTEM

Library management system:- The purpose of a library management system is to operate a library with efficiency and at reduced costs. The system being entirely automated streamlines all the tasks involved in operations of the library. The activities of book purchasing, cataloging, indexing, circulation recording and stock checking are done by the software. Such software eliminates the need for repetitive manual work and minimizes the chances of errors.



•The library management system software helps in reducing operational costs. Managing a library manually is labor intensive and an immense amount of paperwork is involved. An automated system reduces the need for manpower and stationery. This leads to lower operational costs.

•The system saves time for both the user and the librarian. With just a click the user can search for the books available in the library. The librarian can answer queries with ease regarding the availability of books. Adding, removing or editing the database is a simple process. Adding new members or cancelling existing memberships can be done with ease.

•Stock checking and verification of books in the library can be done within a few hours. The automated system saves a considerable amount of time as opposed to the manual system.

Freelancer: Raj Pawar Reference Link: https://www.goodreads.com/en/book/show/17836013

FOOD & HEALTHCARE

HOW DOES FOOD IMPACT HEALTH?

The food we eat gives our bodies the "information" and materials they need to function properly. If we don't get the right information, our metabolic processes suffer and our health declines.

If we get too much food, or food that gives our bodies the wrong instructions, we can become overweight, undernourished, and at risk for the development of diseases and conditions, such as arthritis, diabetes, and heart disease.

In short, what we eat is central to our health. Consider that in light of Webster's definition of medicine: "The science and art dealing with the maintenance of health and the prevention, alleviation, or cure of disease."

What does food do in our bodies?

The nutrients in food enable the cells in our bodies to perform their necessary functions.

Nutrients are the nourishing substances in food that am essential for the growth, development and maintenance of body functions.



Essential meaning that if a nutrient is not present, aspects of function and therefore human health decline. When nutrient Intake does not regularly meet the nutrient needs dictated by the cell activity, the metabolic processes slow down

When it comes to our health, the food we put in our body can have a significant effect, especially when it comes to our heart.

Freelancer:- PRATIKSHA HARISHCHANDRA RAUT

Reference link :https://www.takingcharge.csh.umn.edu/how-doesfood-impact-health

FOOD AND HEALTH CARE OF MAHARASHTRA

Maharashtrian or Marathi cuisine is the cuisine of the Marathi people from the Indian state of Maharashtra. It has distinctive attributes, while sharing much with other Indian cuisines.Distinctly Maharashtrian dishes include ukdiche modak, aluchi patal bhaji, Kande pohe

The traditional staple food on Desh (the Deccan plateau) is usually bhakri, spiced cooked vegetables, dal and rice.



A typical Maharashtrian meal consists of boiled rice, bhakri or poli along with varan, aamti and cooked lentils or a spiced vegetable. Bhakri is a integral part of Maharashtrian cuisine. Bhakri is a flame roasted bucolic bread made of flour of grains like pearl millet, rice, sorghum, amaranth and many others. Unlike other types of breads like chapatis which are flattened by Rolling pin, Bhakri is flattened by hands.Batata vada, Vada pav, Puran poli, Ukdiche modak, Sabudana khichdi

Freelancer- KSHITIJA SNTOSH SALUNKE Reference link : https://en.m.wikipedia.org/wiki/Culture_of_Maharasht

WEEKEND CHRONICLE

CULTURE & CUISINE

WESTERN CULTURE & FOOD STYLES

Food items themselves have meaning attached to them. In many Western countries a box of chocolates would be viewed as an appropriate gift. The recipient of the gift would react differently to a gift of cabbage or carrots than to chocolate. In other countries chocolates might be a less appropriate gift.

Nations or countries are frequently associated with certain foods. For example, many people associate Italy with pizza and pasta. Yet Italians eat many other foods, and types of pasta dishes vary throughout Italy. Methods of preparation and types of food vary by regions of a nation. Some families in the United States prefer to eat "meat and potatoes," but "meat and potatoes" are not eaten on a regular basis, nor even preferred, by many in the United States and would not be labeled a national cuisine. A package of grits is only available in the largest supermarkets in the upper Midwest and would have been difficult to find even in large Midwestern supermarkets twenty years ago.



Regional food habits do exist, but they also change over time. As people immigrate, food practices and preferences are imported and exported. Families move to other locations, bringing their food preferences with them. They may use their old recipes with new ingredients, or experiment with new recipes, incorporating ingredients to match their own tastes.

Freelancer -Bushra Shafiq Shaikh Reference link-<u>https://family.jrank.org/pages/639/Food-Food-</u> <u>Culture.html#ixzz7eYgrlQsP</u>

FOOD AND CULTURE

People also connect to their cultural or ethnic group through similar food patterns. Immigrants often use food as a means of retaining their cultural identity. People from different cultural backgrounds eat different foods. The ingredients, methods of preparation, preservation techniques, and types of food eaten at different meals vary among cultures.



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Nations or countries are frequently associated with certain foods. For example, many people associate Italy with pizza and pasta. Yet Italians eat many other foods, and types of pasta dishes vary throughout Italy. Methods of preparation and types of food vary by regions of a nation. Some families in the United States prefer to eat "meat and potatoes," but "meat and potatoes" are not eaten on a regular basis, nor even preferred, by many in the United States and would not be labeled a national cuisine. Grits, a coarsely ground corn that is boiled, is eaten by families in the southern United States.

Freelancer - Mahek Shaikh Reference link https://family.jrank.org/pages/639/Food-Food-Culture.html

TRAVEL & TOURISM

KEY NATIONAL TOURISM MISIONS AND POSITIONING INDIA AS THE NEW TREAVEN

Services and Export Promotion Council set up by the ministry of commerce and industry in 2006 organized a Hospitality and Tourism Conclave on 9th September 2022 at Taj Palace, Sardar Patel Marg in New Delhi. The event was graced by Chief Guest Hon'ble Shri Arvind Singh, IAS, Secretary, Ministry of Tourism, Government of India. In the present scenario, the services industry is being recognized for the mettle it brings to the Indian economy.

SEPC under the Ministry of Commerce is working around the clock to propound innovative ideas to augment inbound tourism and accelerate engagement with the travel and tourism trade industry. The Hospitality and Tourism Conclave was an effort in this similar vein. The core objective of the event was to organize deliberations amongst shareholders and energize the businesses in all aspects of travel, tourism and hospitality to chalk out an action plan as envisaged in the Draft tourism policy.



Dr Abhay Sinha, DG, SEPC said, "Amongst all the sectors under SEPC, Travel and Tourism is one of the largest and key sectors

The conclave was an opportunity to bring together stakeholders and representatives for deliberations in the context of energizing the business in all aspects of travel, tourism and hospitality and chalk out an action plan for this sector.

Freelancer: Shripda Shirali Reference linkhttps://www.financialexpress.com/wpcontent/uploads/2021/11/FE-favicon.png?w=180

PALM JUMEIRAH ISLANDS, DUBAI

Dubai is famous for its soaring skyline – and that's not the only feat of engineering to capture the world's imagination. Built from reclaimed land in a series of artificial archipelagos, Palm Jumeirah is shaped like a palm tree when viewed from above.

Access is easy, with a network of roads, tunnels and public transport options such as the Palm Monorail. The rail service includes a free car park at the base of the Palm and offers stops at Atlantis, The Palm and Nakheel Mall.



Sailing around Palm Jumeirah in a yacht or speedboat is a popular option, with many private touring companies to choose from. Alternatively, you can admire the boats from Palm Jumeirah Boardwalk or the vibrant Palm West Beach, while thrill-seekers can also take to the skies with Skydive Dubai.

For a laidback evening, marvel at The Palm Fountain, the world's largest dancing fountain, or check out Club Vista Mare – a series of restaurants built on a pier that stretches out over the water. Options include signature comfort food at Breeze Beach Grill and fresh seafood with an Arabic twist at Ibn AlBahr. All restaurants offer views of the Arabian Gulf, Dubai skyline and majestic Burj Al Arab

Freelancer: Harsh Shukla

Reference link-

https://www.visitdubai.com/en/places-to-visit/palmjumeirah-2

SPORTS

CARLOS ALCARAZ WINS US OPEN AND TAKES WORLD NUMBER ONE RANKING

Walking out for his first Grand Slam final at age 19, Carlos Alcaraz bumped fists with fans leaning over a railing along the path leading to the Arthur Ashe Stadium court. Moments later, after the coin toss, Alcaraz turned to sprint to the baseline for the warmup, until being beckoned back to the net by the chair umpire for the customary prematch photos. Alcaraz is imbued with boundless enthusiasm and energy, not to mention skill, speed, stamina and sangfroid. And now he's a U.S. Open champion and the No. 1 player in men's tennis.



Using his uncommon combination of moxie and maturity, Alcaraz beat Casper Ruud 6-4, 2-6, 7-6 (1), 6-3 on Sunday to both earn the trophy at Flushing Meadows and become the youngest man to lead the ATP rankings.

Freelance Editor – Rajveer Tikhatri FYBMS

Reference Link - <u>https://indianexpress.com/article/sports/tennis/carlos-alcaraz-wins-us-open-and-takes-world-number-one-ranking-8145495/</u>

WEEKEND CHRONICLE

SOCIAL ISSUE

SECURITY AND WELL BEING

There has never been a time when being a human rights defender is so challenging and fraught with risk. According to Front Line Defenders, "more than 1,000 human rights defenders were killed, harassed, detained, or subjected to smear campaigns and other violations in 2016." More human rights activists are victims of deadly violence in more places than ever before—especially those defending environmental rights in Latin America—while made-up charges, unfair trials, and obstructive laws targeting rights defenders and their work have become the norm in many parts of the world.Defenders face exhaustion and trauma and struggle with burnout.



In addition to threats against their personal safety and security, defenders face exhaustion and trauma and struggle with burnout. For example, one of our partners, an activist living in exile, was followed multiple times by government officials and security forces because she was highlighting human rights violations in her home country. She had been threatened physically and her home had been broken into. She was terrified for the physical safety of her children and family members and confided that there was no place where she felt safe. Despite this, she refused to give up, saying

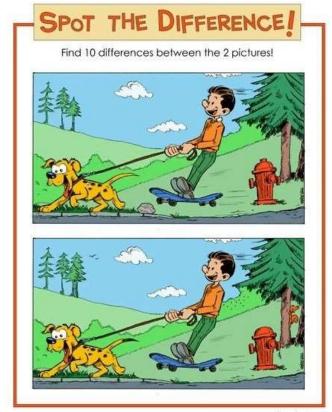
In addition to threats against their personal safety and security, defenders face exhaustion and trauma and struggle with burnout. For example, one of our partners, an activist living in exile, was followed multiple times by government officials and security forces because she was highlighting human rights violations in her home country. She had been threatened physically and her home had been broken into. She was terrified for the physical safety of her children and family members and confided that there was no place where she felt safe. Despite this, she refused to give up, saying, "[I'm] so motivated to continue. I believe the work I'm doing is very important. If I'm not there, it will be very difficult for others."

NEWSCASTER - AAYUSH SINHA

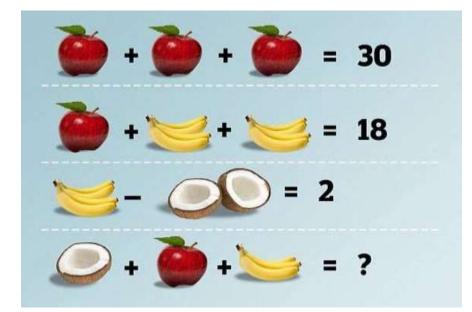
Ref- Security and well-being: two sides of the same coin | openDemocracy

WEEKEND CHRONICLE

STUDENT'S SECTION



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